GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:981
ANSWERED ON:22.07.2016
Kisan TV
K. Shri Parasuraman

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of telecasting centres established by the Government for Kisan TV in Tamil Nadu;

(b) whether the number of research related programmes in agriculture, telecasted on Kisan TV, is less and even the said Channel is not available to people who avail private DTH companies;

(c) if so, the reasons therefor; and

(d) the steps taken for optimum telecasting of Kisan TV channel to all parts of the country particularly in rural areas?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING
{COL RAJYAVARDHAN RATHORE (Retd.)}

(a) to (d) Prasar Bharati has informed that the State of Tamil Nadu does not have any telecasting centre (terrestrial transmitter) for Kisan TV. DD Kisan is available on Doordarshan's Free to Air DTH service.

DD Kisan Channel carries programmes related to agricultural research such as "Vichar Vimarsh", "Khet Khalihaan", "Vaad-Samvaad", "Hello Kisan" etc. It is mandatory for all private DTH operators to carry this channel on their DTH platforms.

"DD Kisan", which is a farmer-centric channel, was launched on 26-05-2015 from Delhi. It is available in the bouquet of Doordarshan's DTH Service, the signal of which can be received anywhere in the country (except A&N Islands), including rural areas, with the help of a small sized dish receive unit.

In addition to above, digital High Power Transmitters of Doordarshan, one each at Delhi & Raipur, are also transmitting Kisan TV Channel "DD Kisan" in terrestrial mode.

DD-Kisan is also available through Live Streaming and accessible on mobile.
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